

## ShorelineHudson announces new maritime insurance and risk management partnership

March 12, 2025 – Shoreline and HudsonAnalytix proudly announce the launch of ShorelineHudson, a strategic partnership uniting their expertise to provide the maritime industry with best-in-class, integrated, insurance and risk management solutions. With a combined history spanning 70 years, ShorelineHudson is committed to delivering comprehensive, industry-leading products & services tailored to the evolving needs of global maritime clients.

ShorelineHudson’s mission is to predict, innovate, and respond to the ever-evolving risks of its global maritime industry clientele. With a focus on innovation and client service, ShorelineHudson empowers their clients to navigate today’s complex maritime risk landscape with confidence.

This relationship brings together Shoreline’s expertise in marine insurance and HudsonAnalytix’s strengths in risk management, claims mitigation, regulatory compliance, and cybersecurity and operational resilience. Operating from Bermuda and Philadelphia, with an in-market presence in Athens, Greece, ShorelineHudson is uniquely positioned to address the complex and dynamic risks faced by their maritime clients worldwide.

This announcement follows the recent acquisition of HudsonAnalytix by Acrisure LLC, a global fintech leader, building on its 2019 acquisition of Shoreline. The strategic relationship aims to provide seamless, one-stop access to the complementary offerings of Shoreline and HudsonAnalytix.

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For more information on ShorelineHudson and its comprehensive marine risk management and insurance solutions, please contact:

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Commenting on the acquisition, **Jason Howard, President, Acrisure International** said: *“Our presence in Bermuda is a cornerstone of Acrisure’s strategy to expand into high-growth, specialized sectors. The formation of ShorelineHudson significantly strengthens our capabilities in the marine industry, allowing us to deliver innovative insurance products and risk management services to the global maritime industry.”*

**Cynthia Hudson, President, ShorelineHudson,** shared her perspective: *“The timing was right to align HudsonAnalytix with Shoreline’s complementary expertise. We are ideally positioned to deliver enhanced value to our clients and the wider maritime industry.”*

**Simon Scupham, Chairman, ShorelineHudson,** said: *“With Acrisure’s backing, we are leveraging exceptional access to insurance markets, advanced technologies and data analytics to drive growth, innovation, and exceptional value to ShorelineHudson’s clients.”*



#### **About Acrisure**

A global fintech leader, Acrisure empowers millions of ambitious businesses and individuals with the right solutions to grow boldly forward. Bringing cutting-edge technology and top-tier human support together, it connects clients with customized solutions across a range of insurance, reinsurance, payroll, benefits, cybersecurity, mortgage services – and beyond. In the last eleven years, Acrisure has grown in revenue from \$38 million to almost \$5 billion and employs over 19,000 colleagues in 21 countries. And this is just the beginning. To learn more, visit [Acrisure.com](https://www.acrisure.com).

#### **About ShorelineHudson**

ShorelineHudson provides the maritime industry with integrated, insurance and risk management solutions to shipowners, charterers, and maritime operators worldwide. With a combined history spanning 70 years, ShorelineHudson is committed to delivering comprehensive, innovative, industry-leading products and services tailored to the evolving needs of global maritime clients.

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